

# Leeann Sheely

Leader & Designer | [leeannpica.com](http://leeannpica.com)

Contact:  
[leeannmpica@gmail.com](mailto:leeannmpica@gmail.com)

## Mission

Value progress over perfection. Lead with questions rather than answers. Create for quality, not quantity. Design for what the user needs, and nothing more.

## Selected Experience

### JioSaavn

[jiosaavn.com/corporate](http://jiosaavn.com/corporate)

VP, Design | 8/2014 - 2021

- Built, scaled, and manage two design teams
- Overhauled and defined a design system for the app (Android and iOS)
- Redefined brand guidelines & identity
- Designed & managed new product features for over 100m users

### Wout

[mywout.com](http://mywout.com)

Founder | 7/2020 - Present

- Conceptualized product & company's mission
- Designed app & identity
- Built a small team to execute
- Manage product development, research & structure

### Inovāt

[inovat.com](http://inovat.com)

UI/UX Designer | 11/2012 - 8/2014

- Conceptualized & designed client websites & apps
- Worked alongside developers and project managers
- Wireframed, prototyped, and designed for mobile, web, email, and more

## Skills & Featured On

Concept Development

3x OnePageLove

UI/UX Design

Niceoneilike.com

Web Design

One Page Mania

Visual Identity

htmlinspiration.com

HTML, CSS, JS, XML & Java

Web Designer Hub

Adobe, Sketch, Zeplin

The Web Designer's Idea Book

(& all of the other usual suspects)

(Volume 4)