

Leeann Sheely

Design & Direction | leeannpica.com

Contact:
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Experienced in leading and scaling diverse global design teams across product, brand & content, and motion design.
Focused on driving design strategy and processes, design systems, and building collaborative partnerships across multi-disciplinary teams to build impactful products.

Selected Experience

Sagespot sagespot.com

Head of Design | 2023 – Present

Leading Product Design, User Research, Content Strategy, Brand, and Content Design at Sagespot. Collectively this team designs the engaging experiences that make Sagespot a fun place talk about books (and beyond), sitting at the intersection of design, brand, and technology.

Luminary luminarypodcasts.com

VP, Design | 2021 – 2023

Led Design, Brand, and Content Design. Set up design processes and developed product design strategies. Redefined brand guidelines & logo identity. Designed creatives and experiences for Dave Chappelle, Black Star, Lena Dunham, Radio Rahim & others.

JioSaavn jiosaavn.com

VP, Design | 2018 – 2021
Design Director | 2016 – 2018
Sr. Product Designer | 2014 – 2016

Built and led global Product Design, Brand & Content Design, and Motion Design teams responsible for designing product features and content design for for 100m+ users, led creation and management of design systems, and consumer facing dashboards. Overhauled identity design system, merging tone and voice in marketing with the product experience. Contributing to making JioSaavn a *Fast Company Most Innovative Company*, start-up to \$1.3 billion enterprise streaming service.

Skills & Achievements

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| Global Team Growth & Leadership | 3x OnePageLove |
| Design Vision, Strategy & Systems | Niceoneilike.com |
| Product Design | One Page Mania |
| Visual & Motion Design | htmlinspiration.com |
| HTML, CSS, JS, XML & Java | Web Designer Hub |
| Adobe, Figma, Webflow, Lottie
(& all of the other usual suspects) | The Web Designer's Idea Book
(Volume 4) |